

# Farm to Table Media Tour

**Sunday, August 31, 9:30 a.m. to 2:30 p.m.**  
**Sponsored by Explore Minnesota Tourism**

Hosts:

- Brenda Langton, Café Brenda/Spoonriver
- Jennifer Severson, Greater Stillwater Chamber of Commerce, cell: 651-238-6727

**9:30 a.m. Meet**  
**Crowne Plaza Hotel**  
11 Kellogg Boulevard E, St. Paul, MN 55101

9:45 a.m. Depart  
Jennifer and Brenda will meet all media at the Crowne Plaza Hotel.  
*En Route:*

- Welcome/Overview of Fam (Jenn)
- Welcome/Restaurant & Food Culture of MSP, why we're unique from a national viewpoint, see tour description (Brenda)
- Distribute media packets (Jenn)
- Pass sign-up sheet (Jenn)
- Introductions (Jenn)

**10:30 a.m. Arrive (30 Minute Stop)**  
**Poplar Hill Dairy Goat Farm**  
12521 Mayberry Trail North, Scandia, MN 55073

*On Site:*

- Introduce Christine & Vincent Maessky (Jenn)
- Poplar Hill Overview (Christine & Vincent, 5 Minutes)
  - History of farm
  - Product overview
  - Who your customers are
  - Why your product is important/unique to restaurant and/or family consumers
- Short Tour and/or Photo Opportunities (15 Minutes)
- Q&A/Wrap-up (Jenn, 10 Minutes)

11 a.m. Depart  
*En Route (Brenda, 15 Minutes):*

- Café Brenda/Spoonriver
  - Restaurant Background/History
  - History of using locally grown, organic and/or natural food products
  - Why using local food is important to you
  - Examples of your menu items using local foods
- Other restaurants that utilize local foods, expand on why we're unique in utilizing locally grown food

**11:15 a.m. Arrive (60 Minute Stop)**  
**Big River Farm**  
14420-B Ostlund Trail North, Marine on St. Croix, MN 55047  
Site Host: Carriann Horstead, Greater Stillwater Chamber

*On Site:*

- Begin serving immediately, quiche, coffee, scones*
- Introduction of Kristin & Jeff Klemetsrud of Savories (Jenn)
- Savories European Bistro (Kristin/Jeff, 5 Minutes Total)
  - Restaurant Background/History
  - History of using locally grown, organic and/or natural food products
  - Why using local food is important to you
  - Description of brunch items
  
- Introduction of Jim Kloek, Nature's Nectar (Jenn)
- Nature's Nectar Info (Jim, 5 Minutes)
  - History of business
  - Product overview
  - Timely topics relating to honey/beekeeping industry
  - Importance of local producer/consumer relationship
  
- Introduction of Glen Hill, Big River Farms (Jenn)
- Big River Farms Info, as discussed (Glen, 15 Minutes Total)
- Introduction of Farmers
  
- Q&A with All (10 Minutes)
- Short Tour and/or Photo Opportunities (25 Minutes)

12:15 p.m.

Depart

*En Route:*

- Highlights of St. Croix Valley, Scenic Drive (Jenn)
- More Q&A (Brenda)

**1:15 p.m.**

**Arrive (45 Minute Stop)**

**Alexis Bailly Vineyard**

18200 Kirby Avenue, Hastings, MN 55033

*On Site:*

- Introduction of representative from Alexis Bailly Vineyard (Jenn)
- Alexis Bailly Overview & Wine Tasting (Rep, 15 Minutes Total)
- Pastureland Farms Overview & Sampling (Jenn or Rep?)
  
- Short Tour and/or Photo Opportunities (20 Minutes)
- Q&A/Wrap-Up (Jenn, 10 Minutes)

2 p.m.

Depart

*En Route:*

- Wrap-Up (Jenn)
- More Q&A (Brenda)

**2:30 p.m.**

**Return to Crowne Plaza Hotel**